

Mama Group E-shots

Every year MAMA engages with millions of gig goers (who have bought tickets and subscribed to information) via our digital communications. The assets highlighted below offer targeted access to this elusive audience of 18-34+ music lovers.

Database examples:

- London weekly gig guide is emailed to over 540,000 subscribers every week
- Every month we send over 1 million emails to our venue databases including the HMV Apollo, HMV Forum, Heaven etc
- The HMV Apollo alone has over 350,000 subscribers
- Vintage & Lovebox have 80,000 subscribers each. During the build up to our festivals we send around 200 emails to our festival subscribers.

MEAN FIDDLER
THE SOURCE OF LIVE MUSIC
WWW.MEANFIDDLER.COM
LONDON GIG GUIDE

hmvapollo hmvforum Jazz CAFE HEAVEN Borderline garage barfly

FEATURED GIG
SJM Concerts presents
James Morrison
Hmv Apollo / Thu 9 Feb
On Sale 07/10/2011 09:00

Brit award winning singer-songwriter James Morrison returns to the fold with his third and current Album Chart Number One hit 'The Awakening'. Taking to the stage at the hmv Apollo this coming February, make sure you catch James live for what is sure to be a sell out night.

hmv tickets ticketmaster

JUST ANNOUNCED

The Game
hmv Forum

Heaven 17 'The Luxury Gap' Live in 3D Sound

Jess Mills + Breakage (DJ Set) + Disclosure

The Twilight Sad
Borderline

hmv PICTURE HOUSE

Internet:
www.edinburgh-picturehouse.co.uk
www.hmvtickets.com
www.ticketweb.co.uk

hmv tickets
0843 221 0100

Ticketweb
0844 847 1740

In person:
Venue box office open:
Monday to Saturday 12pm - 4pm.
No booking fee for cash sales.

ALKALINE TRIO, BAJM, SHED SEVEN, PRESALE FOR SAXON, EDINBURGH ROCKS 1ST BIRTHDAY PARTY, GUILTY PLEASURES and more...

Just Announced

ALKALINE TRIO
On sale Friday 12th August at 9am
Thursday 17th November 2011

Formed back in 1997 these guys show no sign of slowing down. Their trademark

BAJM
Thursday 24th November 2011

In over thirty years, this Polish pop rock group has released 13 albums and